

THE STATE OF THE INDUSTRY



What assessment-related challenges have you experienced in the last 12 months?

Finding candidates has been the biggest struggle for our clients in the last 12 months with 44% of the people we asked having seen this as a challenge.



When are you expecting a full recovery for your business?

Less than 30% of the clients we spoke to anticipated a full recovery before the end of 2021 with over 20% not expecting to fullt recover until 2024 or later.



What are things you consider to be an assessment-related challenge for the next 12 months?



Getting cadets to the exam and reviewing the assessments well.

Candidates not finishing their assessment examinations because of travel restrictions with changes in community quarantine policies in the country.



Virtual Assessment

What do you perceive to be your main assessment-related challenge in the next 12 months?



On a scale of 1 to 6 (1 being not interested at all and 6 being very interested), how interested are you to see these options as the focus of future assessments?



Understanding cultural fit of candidates and wellbeing were both ranked highly by the people asked with 80% and 87% of people ranking their level of interest at a 5 or above.

40% of people asked ranked gamification at a 3 or lower.

Virtual Reality/Augmented Reality/Immersive Assessment Gamification of tests Gamification of tests Big data analysis to correlate Anti-Cheating Understanding cultural fit of candidates Vellbeing (including Mental Health) Social media personality analytics ISO45003 implementation and related solutions Developmental assessments for candidates

